



# Chenango County Historical Society

## **2023 Corporate Partnership Opportunities**

### **Chenango County Historical Society (CCHS)**

First established in 1939, CCHS received an absolute charter in 1956. Our organization celebrates the culture of Chenango County – its unique traditions, noteworthy residents, and unusual stories. Museum patrons are immersed in the county’s past through exhibits and programs which explore the rich history of our local region.

CCHS is the primary organization dedicated to celebrating the history of Chenango County. Since our founding, we have collected a wide range of artifacts directly related to the preservation of local history.

### **Our Mission**

The mission of the Chenango County Historical Society and Museum is to lead and support the advancement of research, education, and enjoyment of Chenango County history.

### **Our Vision**

Chenango County Historical Society and Museum will be a leading center for history in the region offering unique, immersive educational experiences through interaction throughout the County and engagement on its campus and with its collections.

## 2023 Partnership Opportunities

### Chenango County in Fifty Stories Exhibition Vignette **\$50**

In this exhibit, the vibrant history of Chenango County comes to life through curated vignettes featuring unique anecdotes and artifacts of noteworthy people, places and events of days gone by. A wide range of artifacts representing a diverse cross-section of communities and topics are on display. From Afton to Smyrna, from agriculture to transportation, from arts to technology and from entertainment personalities to political figures, the exhibition offers a dynamic glimpse into how our regional heritage extends beyond county borders,

- Exclusive vignette naming rights
- Company representative invited to assist in vignette curation
- Recognition in marketing, promotional materials, and media posts

### Full Exhibitions

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Exhibit sponsorship allows CCHS the opportunity to connect museum visitors with the rich history of Chenango County.

- Exclusive exhibition naming rights
- Corporate logo featured on CCHS homepage
- Company representative invited to serve on exhibit committee
- Company-provided banner displayed at the exhibit opening
- Recognition in exhibit marketing and promotional materials
- Recognition in related media posts including social/traditional media

**Women of Chenango County (virtual) \$250**

**A Taste of History (The Loomis Barn) \$500**

**Hometown Health (Commerce Gallery) \$750**

### School Field Trips **\$3,000**

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Field Trip sponsorship ensures that CCHS has the resources available to provide dynamic, high-quality on-campus programs to every second grade class in each of the eight public school districts within Chenango County.

- Exclusive program naming rights
- Corporate logo featured on CCHS homepage
- Company-provided banner displayed during Field Trip sessions
- Recognition in program marketing and promotional materials
- Recognition in related media posts including social/traditional media

## Chenango County Historical Society Corporate Membership

Corporate Membership ensures the continuation of museum operations and enables the Historical Society to maintain the high standards of programming that have been established over the years. Membership contributions are used to fund campus maintenance, exhibitions, guest presenters, instructional materials, and much more!

### **Heritage Circle** **\$1,000**

- Access to the CCHS grounds for a private event
- Private guided campus tours for employee groups led by CCHS staff
- *Plus all benefits listed below*

### **Founder** **\$750**

- 10% discount on *in person* Museum Shop pre-tax purchases over \$10 for all employees
- Opportunity to distribute company information in museum
- *Plus all benefits listed below*

### **Preservationist** **\$500**

- Annual naming rights of a “Chenango County in 50 Stories” vignette
- Free copy of annual “Journal”
- *Plus all benefits listed below*

### **Benefactor** **\$250**

- Brand recognition on CCHS homepage
- Volunteer opportunities for employees and families

## Specialty Programs

Specialty Program sponsorship bring experts directly to CCHS. These experts facilitate programs for participants to experience authentic and in-depth engagement with our mission.

- Exclusive program naming rights
- Corporate logo featured on CCHS homepage
- Company-provided banner displayed during program
- Opportunity for company to offer subject-matter program expertise
- Recognition in program marketing and promotional materials
- Recognition in related media posts including social/traditional media

**International Museum Day (May 18)** **\$100**

**Smithsonian Museum Day (September 17)** **\$100**

## Community Celebrations

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Celebration sponsorship gives presenting organizations the opportunity to provide substantial financial support to the Chenango County Historical Society while promoting philanthropic spirit within the community.

### **Path Through History** (June 18 & October 7)      **\$700 each/\$1,200 both**

- Exclusive event naming rights
- Corporate logo featured on CCHS homepage
- Company representative invited to serve on planning committee
- Company-provided banner displayed at the event
- Opportunity to provide guests with company information/giveaways
- Recognition in all event marketing and promotional materials
- Recognition in related media posts including social/traditional media

### **Holiday Open House** (December 3)      **\$1,000**

- Exclusive event naming rights
- Corporate logo featured on CCHS homepage
- Company representative invited to serve on planning committee
- Company-provided banner displayed at the event
- Opportunity to provide guests with company information/giveaways
- Recognition in all event marketing and promotional materials
- Recognition in related media posts including social/traditional media



# Corporate Partnership Agreement

## Commitment

\_\_\_\_\_ \$ \_\_\_\_\_  
 Opportunity (*ie Corporate Membership, Founder*) Contribution (*ie \$2,500*)

## Contact Information

\_\_\_\_\_ Contact Name

\_\_\_\_\_ Name of organization as it should appear in printed materials

\_\_\_\_\_ Street Address

\_\_\_\_\_ City State ZIP

( ) - @  
 Phone E-Mail Address

\_\_\_\_\_ Signature Date

## Method of Payment

- Enclosed is check # \_\_\_\_\_ payable to *Chenango County Historical Society*
- Please send an invoice
- Please charge:  American Express  Discover  Mastercard  Visa

\_\_\_\_\_ Card Number Expiration Security Code

\_\_\_\_\_ Print Name On Card Billing Zip Code

\_\_\_\_\_ Signature\* Date

\*This signature authorizes CCHS to charge the above card number the stated amount.

## Return Completed Agreement To:

Chenango County Historical Society, 45 Rexford Street, Norwich, NY13815